



Congolese ISOC Chapter (ISOC-CG)

PROJECT:

**INFORMATION ABOUT INTERNET AND CAPACITY BUILDING ON
HOW TO USE INTERNET, IN THREE LOCALITIES IN CONGO**



May 2007

PRESENTATION OF THE PROJECT

1. **Title:** Information about Internet and capacity building on how to use Internet, in three localities in Congo
2. **N0:** 002/2007
3. **Project submitted by:** ISOC-CG
4. **Project leader:** KISSANGOU Jean Philemon, president of ISOC-CG, philemon@drtvnet.cg Tel. 002425360396
5. **Activity sector:** Internet
6. **Phase of the project:** Launching
7. **Scope:** local (Three (3) localities)
8. **Project execution duration:** Six (6) weeks
9. **Beginning date of execution:**
10. **Type of assistance request:** Finance
11. **Total cost:** US dollar 19,700 (Nineteen thousands seven hundred)

Introduction

Although the Congo has adhered to the idea of building an information society and involved in the process of WSIS, this country is still in the infancy as far as Internet is concerned. Some relevant statistics can enlighten the situation of Internet in Congo: 1, 0 % Internet users in September 2005¹, Digital Opportunity Index equal to 0, 15² and 5 localities connected to Internet. In Congo, apart from the two main towns, only three localities have the Internet access, by the means of Internet cafes. Moreover, even if there is no formal data about the Internet using rate in these localities, only the few persons (often the same ones) use Internet in these localities. The greater number of local populations including a part of pupils, almost all civil servants and women, and the overall ordinary inhabitants do not take interest in Internet. Therefore, nobody uses it and nobody wants to use it as well. It appears from the discussions with them and from the simple analyze of their attitude, that they don't understand what this 'thing' (Internet) is; anyway they think that Internet is not designed for them. Further they add that, instead of taking interest in Internet they have more interest for what can help them to solve their development needs, and they don't think that Internet can do so. Here comes a great part of the country's population which is lucky to have Internet access from their localities, but is cut off from the information and knowledge world due to their ignorance of Internet and the lack of skills to use it.

This project has for goal to inform and train a part of Congolese populations which already have the possibility to access to Internet in their respective localities. In the information phase the population will be informed about Internet, its values, its process, its non-exclusive character and its power to help to achieve development objectives. The following capacity building phase will train a cross-section of the population to use internet. In the same time we have chosen to put in place a local ISOC community clubs in each of these localities.

Justification of the project

In Congo as in the most developing countries the Internet activities is almost concentrated only in the big towns. This leaves a great part of population in a position which does not enable them to access or to share information and knowledge by using Internet. The information society in process should also include this part of the world populations currently uninterested and unaware of Internet and its utilization. The localities chose are: Dolisie, Ouesso and Impfondo. The importance of the project is also as it plans to train trainers so that to have in localities some human resources which can pass on the skills in the knowledge and the use of Internet. These trainers will then take care of training other groups, including some organized groups (women, religious...) using the local language too.

The information phase in this project is not meaningless. Indeed, we avoid training populations on the utilization of Internet before explaining to them what is Internet. In

¹ ITU Internet world statistic 2006

² ITU 2005

order to keep in a permanent manner the debates and exchanges about Internet in this localities, the project will set up ISOC local clubs on behalf of the local chapter. The club will be constituted by the trained local inhabitants on the voluntary basis.

Expected outcomes

- To inform 600 inhabitants about Internet: what it is, its evolution and process, and how it can lead to the development.
- To train as trainers 50 inhabitants in the use Internet, 34 will serve as main trainers
- To train by the local trainer 300 inhabitants to use Internet
- To increase the Internet value by increasing the number of Internet users
- To create means of the ISOC presence by implementing ISOC local community clubs

	Dolisie	Ouesso	Impfondo	Total Project
Inhabitants to be informed	400	100	100	600
Groups to be trained	30	10	10	50
Trained to be select as trainer	20	7	7	34
Inhabitants to be train	20	50	50	300

Project schedule

- To contact potential partners
- To study and write up the project
- To se up the main project team
- To send missions to the concerned localities to inform inhabitants about the project and prepared the conditions of the launching of activities
- Launching of activities
- Evaluation 1 (first evaluation of the project)
- Eventual adjustment of the project
- Evaluation 2 (second evaluation of the project)
- End of project

Key phases and metrics to review process

The metrics to be collected provide indicators that track ongoing project progress. To review the process following metrics should be set.

Progress

This metric provides information on how the project is performing with respect to its schedule. Tasks will be scheduled and then progress tracked according to the schedules. Metrics are collected during the activities and milestones identified in the project schedules. Metrics on the completion at the given time are compared to those of planned completion to determine.

Training

Training indicators provide information on the training program and staff skills. It will indicate whether main trainers and trained trainers have necessary skills. The objective of the training indicator is to provide visibility into training process and to ensure effective utilization of training.

Informing

Informing indicator will indicate the number of persons to be informed about Internet during the two days planned for the lectures in each locality.

Global Financial tables

(Amounts in US dollar)

N0	Designation	U.P	Q	Total cost	Comments
01	Drawing up and reproduction of training material			2000,00	
02	Travel roundtrip ticket			3000,00	By plan as it is difficult to so by other way
03	Accommodation			1000,00	
04	Expense fees			1000,00	
05	Trainers' fees			3200,00	
06	Renting of training room			800,00	
07	Coffee and meals			1600,00	Coffees during lecture and training and meal at the end of training of trainer
08	Renting out of and Internet room			2600,00	
09	Buying internet connection e-time	500	2000	2000,00	
10	Reproduction of T-shirts	2500	100	500,00	
11	Central main team expenses			1000,00	
12	Communication			1000,00	Handout, phone, advertising, televised program
TOTAL				19700,00	

Activities agenda

Activity	Week1	Week2	Week3	Week4	Week5	Week6
Main preparation	<----->					
Missions of preparation in localities		<----->				
Information lecture			<-->			
Select group to train			<->			
Training of trainers			<-->	<-->		
Formation isoc club				<->		
Evaluation of the training				<->		
EVALUATION1				<->		
Community training				<-->	<----->	
Internet Utilization					<----->	<----->
EVALUATION2						<->

Partners

United Nations Development Programme

Mail: Registry.cg@undp.org

Tel: 00242814149

Fax: 00242814155

United Nations Educational, Scientific and Cultural Organization

Mail: Brazzaville@unesco.org

Tel: 00242811829

Fax: 00242811780

ISOC PROJECT FUNDING APPLICATION FORM

PARTNERS

Partner Organisations:	Organisation (1)	Organisation (2)
	ISOC-CG	
Contact Person & Designation:	KISSANGOU Jean Philemon	
Contact Address:	Immeuble SOCOTRA, Siege APEC	
Telephone:	002425360396	
Fax:	00242811828	
E-Mail:	Philemon@drtvnet.cg	

Project Description

<p>Project background and justification State concisely what networking or educational problem is being addressed by the project.</p>	<p>This project is about information and capacity building in Internet utilization.</p>
<p>Objectives State what the project aims to achieve and what specific outcomes are expected from the project.</p>	<p>This project has for goal to inform and train a part of Congolese populations which already have the possibility to access to Internet in their respective localities.</p> <ul style="list-style-type: none"> - To inform 600 inhabitants about Internet: what it is, its evolution and process, and how it can lead to the development. - To train as trainers 50 inhabitants in the use Internet, 34 will serve as main trainers - To train by the local trainer 300 inhabitants to use Internet - To increase the Internet value by increasing the number of Internet users
<p>Method State how the general objectives will be achieved</p>	<p>To inform 600 inhabitants, train 50 who will then train 300 inhabitants and set up the isoc local club...</p>
<p>Beneficiaries List who is expected to benefit from the project.</p>	<p>Populations of three localities in Congo.</p>
<p>Sustainability Describe how the project will be sustained (if at all) after the project funding.</p>	<p>50 trainers will be formed and isoc local community club to be set up in this project should sustain further the action of this project.</p>
<p>Timelines Please include a timeline of key activities/events</p>	<p>Six (6) weeks</p>
<p>Outputs State what the project will deliver and</p>	<p>The project will inform inhabitants about internet and train them to use it. 600</p>

how the results/information will be disseminated	inhabitants are expected to be informed and 350 to be train.
Monitoring State what monitoring and/or evaluation processes are proposed	We chose tree metrics ; process, training and information
Additional information Please state any other relevant information.	

In dolisie two activities have undertaken. The **information phase consisted to** inform participants upon Internet related-issues. We use the power point means to make the presentation on the theme: ‘Information society: stakes and opportunities’. The Internet was presented on its technical and operational aspects, and as well as a development tool. The process of WSIS and the Internet governance were also explained to the audience. People were surprise to know that they were been unaware of Internet related-issues since many times in the past. Many various questions were been asked to lectures to seek to know further about Internet, the level of its integration in our country, how it can really help to achieve development needs and as well as about ISOC. After the lecture, some groups were constituted for the hands-on phase planed to be holding the next days according to the agenda and schedule made for the circumstance.

In the second phase, the **capacity building step, we have trained a cross-section of people on how use Internet. Some local cyber cafes were used for that.** ISOC chapter members mainly severed as instructors. Following notions have constituted the training, according to the documentation designed for this purpose:

- Quickly basis notions on how the use computer for those who ever use it
- To create a email box for each attendee. Each tried to send, receive and reply mails with others.
- To browse on internet based on some known URL (www.isoc.cg, www.congopage.com, www.isoc.fr, www.rfi.fr (listen to the radio)...
- To use research engine, mainly google, to look for web links leading to specific information

- To subscribe, for those who wanted, as international and local ISOC member through ISOC web site.